



OUT OF SIGHT, OUT OF MIND?

Every year thousands of birds, seal, fish and other wildlife die as a result of plastic litter in the Thames.

Plastic products don't breakdown, they break up into small pieces, easily edible by wildlife. Up to 70% of fish sampled in the Thames had plastics in their stomachs. All these plastics - bottles, wrappers, packets

and other products belonged to someone once.

So we're asking everyone to Do the Right Thing and bin their rubbish properly so birds, seals, fish, wildlife and people can enjoy a Cleaner Thames.

Do the Right Thing!
Bin it, for a
Cleaner Thames

#CleanerThames

www.pla.co.uk/Cleaner-Thames

